



Hannah

Deputy Chief Executive

Joined The Parks Trust: 2015

What do you do?

I help to run The Parks Trust and I oversee certain areas including Marketing, Events, Volunteers and Outdoor Learning. My role involves leading teams of people, working out budgets for our work and making sure that the charity has what it needs to run effectively and achieve its mission.

What did you do when you left school?

When I finished my A Levels I went on to study at Sheffield Hallam University and graduated with a 2:1 in English Studies. I really enjoyed my degree as it included both literature and language and although I wasn't immediately sure what I wanted to do as a career I knew that my passion was in communications.

Describe your career journey so far.

I decided to embark on a career within marketing when I left uni. I started out in one of the first in car satellite navigation companies, then I went on to work in retail marketing for Argos and then Homebase where I was promoted to senior marketing roles. I then moved to Silverstone Circuit as their Head of Marketing and then I joined The Parks Trust and took on other functions as well as Marketing and am now Deputy Chief Executive.

Why did you want to work for The Parks Trust?

Working for a charity and playing my part in looking after the beautiful parks and green spaces in the city I grew up in really appealed to me as well as the variety and scope of the work that the role offers and the strong team that are a pleasure to work with here in order to help the Trust to achieve all of its good work.

What skills or qualities do you need to be successful in your role?

- To be a good listener
- Be able to lead teams
- Think creatively and strategically
- Be able to problem-solve
- Be able to manage lots of different tasks at once!

My words of wisdom...

There is nothing you can't do if you put your mind to it and want it badly enough. Don't be afraid of failure or making a wrong decision - there are many paths to achieving a goal and setbacks only make you stronger.

